

# MAROON & WHITE

P.O. Box 124  
Scarsdale, N.Y. 10583  
[www.maroonandwhite.org](http://www.maroonandwhite.org)

Summer 2017

**Attention all Raider fans!!! Show your Scarsdale spirit!!!**



## Place an Ad in the Scarsdale High School Sports Journal!


*Ads are solicited only once each year (NOW!). Ads are due 10/30/17 and appear in all three Journal publications (fall, winter and spring). Journals are distributed to all athletes and their families each season.*

## You can now Create, Submit and Pay for Your Ad On-line!

1. Send the digital version of your created ad to [sportsjournal@maroonandwhite.org](mailto:sportsjournal@maroonandwhite.org). **We accept JPEG and PDF files (No DOC files, please)**. Online templates of ads to help you create your own are available on <http://www.maroonandwhite.org/> (please note our committee does not create ads).
2. After you email your ad as an attachment, you can either pay online (with a small convenience fee) at <http://maroonandwhite.wildapricot.org/page-1665857> **OR** return the form below along with a check and an **exact duplicate** of your ad or a notation on the form to use last year's ad. If you have any questions concerning your ad, please contact Kate Conlan at [kateconlan@yahoo.com](mailto:kateconlan@yahoo.com).

*Mail this form with a copy of your ad and check payable to Maroon & White, P.O. Box 124, Scarsdale, NY 10583.*

_____ Full <b>GOLD</b> Page (7.5" x 10")	\$1,000
_____ Full Page (7.5" x 10")	\$300
_____ 1/2 Page (5" x 7.5"-horizontal)	\$180
_____ 1/4 Page (3.5" x 4.75"-vertical)	\$120
_____ 1/8 Page (2.25" x 3.5"-horizontal)	\$ 80
_____ Booster Listing	\$ 40
_____ Alumni Booster Listing	\$ 40



**Ads due  
10/30/17**

**PLEASE WRITE YOUR NAME EXACTLY AS YOU WISH IT TO APPEAR IN THE JOURNAL INDEX OR BOOSTER LISTING**

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone No. \_\_\_\_\_ e-mail Address \_\_\_\_\_

Ad attached \_\_\_\_\_ Use last year's ad \_\_\_\_\_

Maroon & White, a non-profit organization, supports and encourages Scarsdale High School students in their athletic endeavors by, among other things, recognizing them at awards dinners, sponsoring Raider Pride weekends, night football and the Holiday Basketball Tournament, and donating gifts to the high school physical education and athletic programs. Recent gifts include cheerleading and wrestling mats, pitching machine, hurdles, tred sled, high jump pit and treatment table. Our **main source of funding** is the monies raised through the publications of the **Sports Journal** distributed to athletes and their parents at least three times during the year.