

MAROON & WHITE

P.O. Box 124
Scarsdale, N.Y. 10583
www.maroonandwhite.org



Dear Community Businesses:

August 2017

Thank you for your support of Scarsdale High School's Athletic Program. Advertising in the Maroon and White's keepsake Sports Journal is an ideal way to reach the Scarsdale High School Community in a meaningful way. The Sports Journal is published three times per year and distributed at our Fall, Winter and Spring Awards Dinners. **Your ad reaches over 2,000 parents and students in the high school community.** We also post advertisers on our interactive Maroon and White website (www.maroonandwhite.org). **Gold sponsors are highlighted on our homepage.**

Create, Submit and Pay for Your Ad On-line!

1. Send the digital version of your created ad to sportsjournal@maroonandwhite.org. **We accept JPEG and PDF files (No DOC files, please).** Online templates of ads to help you create your own are available on <http://www.maroonandwhite.org/>.
2. After you email your ad as an attachment, you can either pay online (with a small convenience fee) at <http://maroonandwhite.wildapricot.org/page-1860170> **OR** return the form below along with a check and a duplicate copy of your ad, or a notation on the form to use last year's ad, to Maroon & White, P.O. Box 124, Scarsdale, NY 10583.

If you have any questions, please contact Kate Conlan at kateconlan@yahoo.com.

THANK YOU for your support!



___ Full GOLD Page (7.5" x 10")	\$1,000
___ Full Page (7.5" x 10")	\$300
___ 1/2 Page (5" x 7.5"-horizontal)	\$180
___ 1/4 Page (3.5" x 4.75"-vertical)	\$120
___ 1/8 Page (2.25" x 3.5"-horizontal)	\$ 80
___ Booster Listing	\$ 40

PLEASE WRITE YOUR NAME EXACTLY AS YOU WISH IT TO APPEAR IN THE JOURNAL INDEX OR BOOSTER LISTING.

Name _____

Address _____

Phone No. _____ e-mail Address _____

Ad attached _____ Use last year's ad _____

Yes! ___ We included a Coupon Discount Offer in our Ad in the Journal for ___ % off a single purchase.

Maroon & White, a non-profit organization, supports and encourages Scarsdale High School students in their athletic endeavors by, among other things, recognizing them at awards dinners, sponsoring Raider Pride weekends, night football and the Holiday Basketball Tournament, and donating gifts to the high school physical education and athletic programs. Recent gifts include cheerleading and wrestling mats, pitching machine, hurdles, tred sled, high jump pit and treatment table. Our **main source of funding** is the monies raised through the publications of the **Sports Journal** distributed to athletes and their parents at least three times during the year.